



## 2015 / 2016 SPONSORSHIP OPPORTUNITIES

Port Phillip Business Network is the exciting new business-networking club for business operators in the Port Phillip Council Area and beyond.

We will be providing a professionally delivered annual program of business events that allow local business operators to:

- **Connect** with fellow local business operators
- **Learn** from the collective experience of the business community
- **Celebrate** their achievements with like minded business operators
- **Support** one another in our business and community endeavours

PPBN will provide a forum on all kinds of business matters to business operators in and around the Port Phillip area while providing opportunities to network and simply take a well-deserved break from the workplace.

We are inviting businesses interested in promoting their brand to SME operators in the Port Phillip region to sponsor this outstanding series.

### EVENTS PLANNED FOR 2015/2016 SEASON

- 48 X Thank God Its Friday Night (TGIF) Drinks at local venues
- 4 X Lunches with Legends Quarterly Business Lunch featuring a business champion
- 10 X Business Seminars
- 10 X 'Sandwich Board' Depth Networking Events
- Others to be announced...

### OUR PROMOTIONAL REACH

- 500+ Direct Social Network Connections (Facebook, Meetup, LinkedIn)
- 'Shares' to 11,000+ Social Network Group Membership
- 200+ Email Recipients
- Estimated 5,000 Event Attendees over 2015 / 2016 Event Calendar
- Customers at Sponsor and Supporter Outlets
- Others to be announced...



## WHAT ARE THE BENEFITS TO YOUR BUSINESS FROM SPONSORING THE PPBN in 2015/2016 SEASON?

Sponsoring the PPBN provides your organisation with extremely cost effective promotion among local business while increasing loyalty as a result of your support for them. As inaugural sponsors, PPBN will work even harder to achieve strong ROI for you!

### YOUR SPONSORSHIP RETURN ON INVESTMENT

<b>BRONZE - \$2,000*</b> Six Available	<b>SILVER - \$5,000*</b> Six Available	<b>GOLD \$10,000*</b> Four Available
<ul style="list-style-type: none"> <li>○ Logo on all promotional material for lead up to all events and on the night through out year</li> <li>○ Free admission for two to each event</li> </ul>	<ul style="list-style-type: none"> <li>○ Includes Bronze Levels</li> <li>○ Plus a two minute opportunity to talk about your business at one major and one minor event</li> <li>○ Pull Up Banners at events</li> </ul>	<ul style="list-style-type: none"> <li>○ Includes Silver Levels</li> <li>○ Direct Promotions to members</li> <li>○ Admission for 8 people to all events</li> </ul>

LIMITED TIME OFFER  
FOR INAUGURAL SPONSORS

# DOING BUSINESS BY THE BAY



PLEASE COMPLETE THE FORM BELOW TO CONFIRM YOUR  
SPONSORSHIP OF PORT PHILLIP BUSINESS NETWORK 2015

COMPANY NAME		
AUTHORISED COMPANY REPRESENTATIVE		
FIRST NAME	LAST NAME	POSITION
PHONE	EMAIL	
SPONSORSHIP LEVEL		
<input type="checkbox"/> BRONZE	<input type="checkbox"/> SILVER	<input type="checkbox"/> GOLD
<input type="checkbox"/> OTHER		
SIGNATURE		DATE

## PAYMENT OPTIONS

EFT	CASH/CHEQUE	PAYPAL
<b>BANK:</b> Bank of Melbourne <b>BSB:</b> 193879 <b>ACCOUNT:</b> 412940752	Make cheques out to: <b>Port Phillip Business Network</b> Or pay cash directly	Request an email invoice from <b>accounts@ppbn.com.au</b> and follow the prompts within the email.